BETTER FACTORY

TURNING DATA INTO PROFIT

Dominus Tech

HERE TO HELP SME's

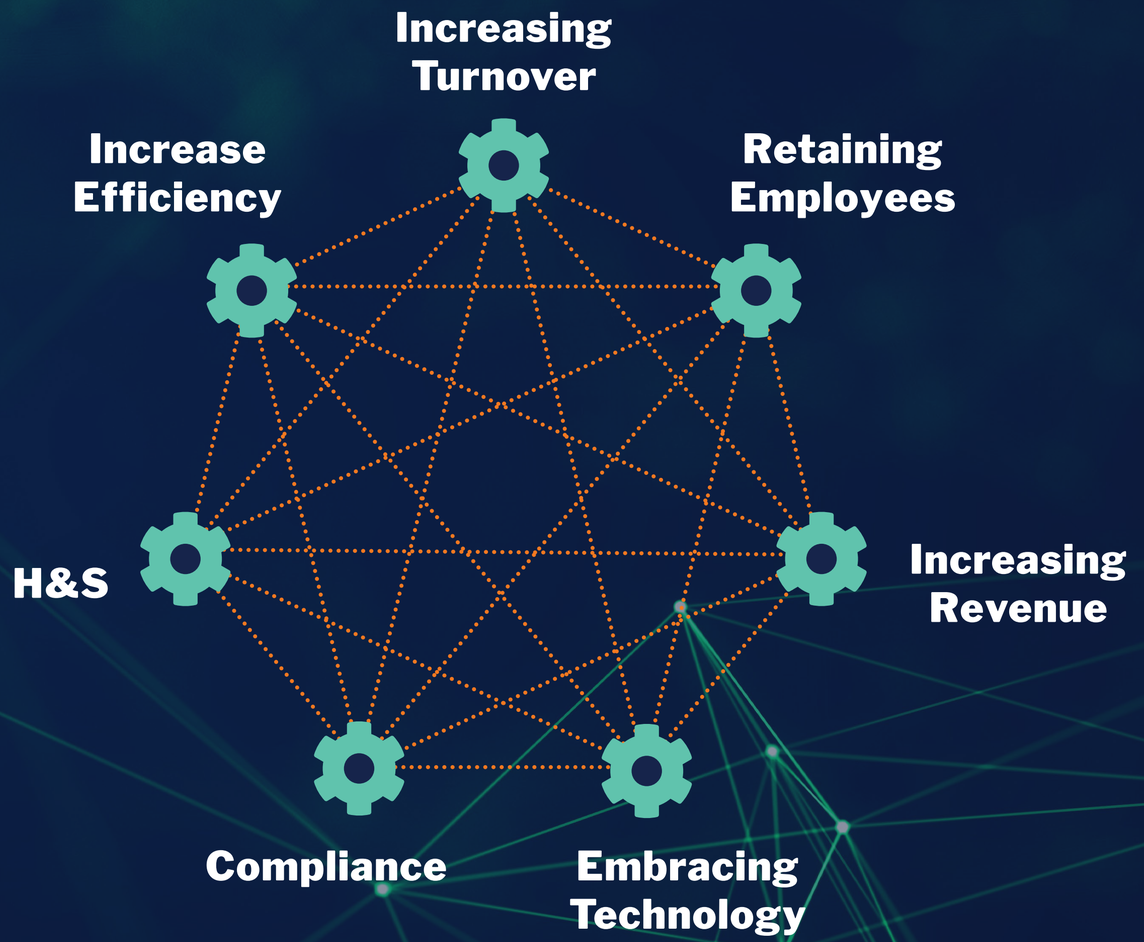
ANALYSE, VISUALISE AND INCREASE PROFITS

BETTER FACTORY

WHY SME's

WE ENABLE SME's
TO UNDERSTAND THE

INTERDEPENDENCY
AND **MEANING** OF THEIR
DATA IN **REAL TIME**



BETTER FACTORY

UK SECURITY SECTOR

~£18 M

lost in the UK Security Sector **every year** due to scattered information causing Margin Erosion*

* UK regulated security sector had **£4.4 billion revenue in 2019** with 2-3% of net profitability margin. We identified that an average of 10-20% from that net profit is lost due to margin erosion.

£25 B US Regulated Security Sector Revenue

£83 B US Cleaning (FM) Sector Revenue

£4.4 B UK Regulated Security Sector Revenue

£54 B UK Cleaning (FM) Sector Revenue

BETTER FACTORY

HOW?

HARVEST

Extracting informative data from any existing digital data sources

Include offline sources of data from the field - ie manual data entry on premise

ANALYSE

Creating meaning for information by connecting the disconnected data into a meaningful network of data sources

Detecting anomalies

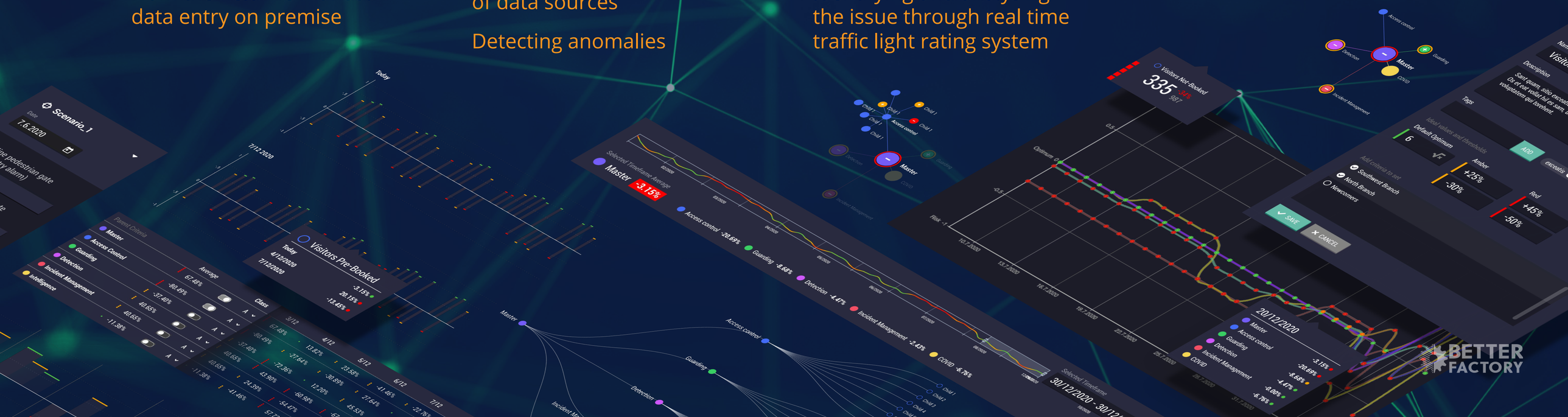
VISUALISE

Reporting the performance and detected anomalies in an intuitive way

Identifying and analysing the issue through real time traffic light rating system

MANAGE

Offer our users the ability to intercept and manage their anomalies in the future



HOW APPLICATION WORKS

LEGACY ERP, CRM & WFM SYSTEMS

SAP, Timegate, Quickbooks, Salesforce, Logosoft

INTEGRATE

INTERNAL BUSINESS INTELIGENCE

ENHANCE

BUSINESS ANALYSIS SOFTWARE

Excel, Power BI, Tableau, Access

ELEVATE

Dominus Tech

BETTER FACTORY

MEET THE MISFITS

Gašper Hladnik
CEO / Product and Business

Disciplined **Focused** **Determinated**

Ex. Superior Command Operator in the French Foreign Legion
10 years experience in Strategic Management roles

Nace Kranjc, MSc
Research and Development

Analytical **Considerate** **Organized**

Bioinformatics PhD at Imperial College of London
10 years biotech research and web development

Iztok Levac
Marketing and Financing

Creative **Persuasive** **Strategic**

Multiple startup and team growth experience
15 years of experience in entrepreneurship

BETTER FACTORY

MEET THE TEAM

Denis Kavčič
Full Stack Developer

Adaptable

Amar Zejnilovic, MSc
Engine and Machine Learning Developer

Curious

Andrej Schulz
UX, Creative and Design

Creative

Urška Levac
Human Recourse Coordinator

Resourcefull

James Newlands
Client Relationship Coordinator

Good Listener

Dr. Andrej Fatur
Legal and Financing

Detail Oriented

BETTER FACTORY

FUTURE GOALS AND MILESTONES

March 2020
Idea and founders formation

August 2020
MVP completed

Dominus Eye

November 2020
First UK client signed

February 2021
9 team members and full time CEO

June 2021
Product 1.0 launch

September 2021
1 of UK top 10 Security company signed (yearly service contract worth +£100k pounds)

December 2021
£200k signed revenue and 6 full time team members

2022
Expand to UK Cleaning Sector and US Security Sector

2023
Expand to other international Cleaning and Security Sectors

2024
Expand to multiple international service sectors such as: Legal, Events, Transportation, Production and Finance

THE JOURNEY

BETTER FACTORY

THREE DIFFERENT REVENUE STREAM MODELS

Basic

Set up fee + monthly subscription fee

£+1 million revenue outsourced personnel service providers

Optimal

Two year deal (charged monthly)

£+10 million revenue outsourced personnel service providers

Enterprise

White labeling custom deal

Each case is adjusted per client specific needs and request

£+100 million revenue outsourced personnel service providers

BETTER FACTORY

OUR KEY ADVANTAGES

- **Industry specific** knowledge, network and experience
- **Margin on software development cost** (Slovenia) vs **service charge** (UK/US)
- **Agility** and **support**
- **Sales** and **business development focused**

BETTER FACTORY

We wanted for investors to reach out to us and they have.

WHY SME's?

We developed a solution that turns data into profit through connecting and converting disjointed data sets and processes into one seamless stream.

WHY NOW?

Because our business model is sales not investment rounds driven.

Because we want to grow faster.

BETTER FACTORY

THANK YOU!

Gašper Hladnik M.ISRM
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James Newlands
Client Relations Coordinator

Dominus Tech

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